



NPE2018 Innovations Showcase

The Innovations Showcase will spotlight your innovations in front of buyers walking the Orange County Convention Center. The Showcase will be located near an entrance to the West Building exhibit hall during all hours of the trade show—this is your chance to drive attendees directly to your booth even before they reach the exhibit hall!

BENEFITS

- Placement in our exclusive, high-traffic display located in the Orange County Convention Center in the West Concourse of Halls E & F. The Innovations Showcase is positioned near the Hall E shuttle bus stops, just steps away from the Exhibit Hall entrance.
- Listing in the Innovations Showcase section in the official NPE2018 Show Directory and Mobile App.
- Listing on the official NPE2018 Exhibit Hall Maps.
- Promotion on PLASTICS social networks.
- Innovations Showcase display includes sign with description, company info and booth number.
- NPE2018 Innovations Showcase sign to display in your booth.

DISPLAY OPTIONS

Tower Case

- Total Dimensions: 20" L x 20" D x 80" H; 3 Glass Shelves
- Maximum Weight Capacity: 25lbs Per Single Shelf
- Shelf Adjustments: 1/2" Increments with a 52" Total Height Available

Quarter Vision Case

- Total Dimensions: 9 5/16" High Front Glass Display Section; Case is 20" Deep
- Maximum Weight Capacity: 25lbs Per Single Shelf

Corner Vision Case

- Total Dimensions: Case is 10" Deep x 33" at the Longest Point; Includes Rear Access and Glass Shelf with Adjustable Brackets
- Maximum Capacity: 25lbs Per Single Shelf, 50lbs If You Choose to Double Up
- Shelf Adjustments: 1/2" Increments with 17" Total Height Available



TOWER CASE

QUARTER VISION CASE



CORNER VISION CASE

SET-UP TIMES AND EVENT TIMES

- Showcases available for arrangement on Sunday, May 6 from 10:00 a.m. – 2:30 p.m.
- Showcase display area open for viewing during all regular exhibit hall hours 9:00 a.m. – 5:00 p.m. Monday – Thursday and 9:00 a.m. – 3:00 p.m. on Friday.

FEES & REQUIREMENTS

- **PLASTICS Member Exhibitors:** \$750 per product; \$1500 whole case
- **Non-Member Exhibitors:** \$950 per product; \$1750 whole case
- For pieces too large for the showcases, photographs, press releases, or signage may substitute for the actual product.
- Space locations will be determined by NPE Show Management.

Contact Showcase@npe.org for more information or call 202.974.5250.