

NPE2027 | May 3–7, 2027
PRODUCED BY PLASTICS INDUSTRY ASSOCIATION | Orlando, Florida

NPE® SPONSORSHIP OPPORTUNITIES

PUT YOUR BRAND AT THE CENTER OF WHAT'S NEXT



ACCESS THE DECISION MAKERS DRIVING WHAT'S NEXT

NPE® attracts influential buyers from around the world who control major purchasing decisions. As a sponsor, you'll engage new markets, build relationships with serious prospects, and gain unbeatable exposure at the plastics industry's premier event.

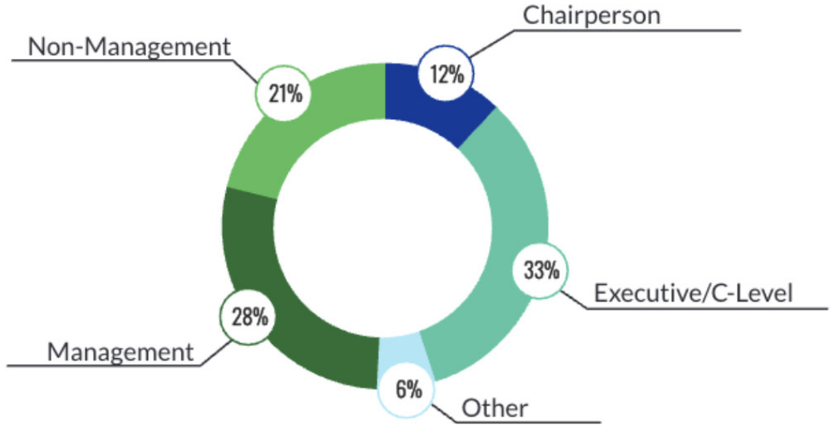
71%
of attendees make purchasing decisions or recommendations

62%
of attendees control budgets of $1 million+

59%
plan to purchase products seen at NPE within one year

MEET BUYERS IN KEY ROLES

JOB FUNCTIONS



A GLOBAL SHOWCASE

15K+
International Buyers

130
Countries Present



FIRST-TIME SPONSOR BUNDLE PACKAGE

Designed to give **new sponsors** a strong presence at the event. Your company will receive **three signage placements** in high-traffic areas to showcase your product, highlight your services, and drive traffic to your booth.

Member: $9,000 | **Non-Member:** $10,500

The package includes:



FLOOR GRAPHIC

Floor decal providing brand exposure as attendees move throughout the event.



DOUBLE SIDED WALKWAY SIGN

High-visibility along the pedestrian bridge that connects the West and South buildings of the Orange County Convention Center.



DOUBLE SIDED METER BOARD

Freestanding sign providing high-exposure along key attendee traffic routes.

NEW AND RECENTLY ADDED OPPORTUNITIES

NPE BASEBALL CAPS (EXCLUSIVE DISTRIBUTION)

Create a strong first impression of your company and extend brand visibility throughout the show. Co-branded baseball caps with NPE2027 logo and your company logo will be distributed by your representatives at the West and South Hall entrances. Sponsorship includes production of 8,000 baseball caps and one logo placement (side or back of cap).

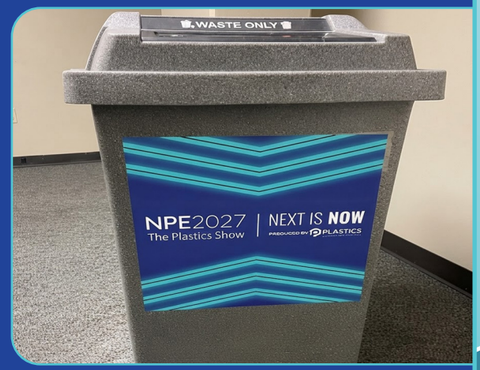
Member: $40,000
Non-Member: $50,000



RECYCLING BINS (EXCLUSIVE)

Show your commitment to sustainability by sponsoring 200 recycling bins throughout the exhibit halls! This sponsorship highlights your brand while encouraging environmentally responsible practices. Each bin features two 12” x 12” branded stickers, delivering a total of 400 brand impressions. Your company logo will be seen as attendees participate in keeping NPE2027 clean and green.

Member: $20,000
Non-Member: $25,000



SHUTTLE BUS SIGNAGE

Have attendees look forward to seeing your company logo every day! Add your presence on the official NPE2027 Hotel Shuttle Bus Service and the NPE2027 Orange County Convention Center Loop Service.

Pricing varies based on the wrap or banner and the number of buses selected. Regular service is provided to and from 40 hotels in the NPE2027 housing block, as well as between the two OCCC exhibit buildings.

Contact sales for pricing.



HOTEL KEY CARDS

Welcome attendees to Orlando by sponsoring hotel key cards at official NPE2027 hotels. This sponsorship showcases your brand on attendees’ most frequently used item throughout their visit. Hotel key cards offer a highly effective way to increase brand awareness, promote products and services, and reinforce your presence both on and off the show floor.

Contact sales for pricing.

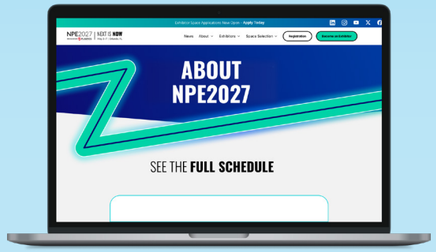


DIGITAL

WEB BANNER ON NPE.ORG

Reach attendees and prospective attendees with a web banner on NPE.org, the number one source for show information with more than 700K unique users. Your ad will appear on three primary pages—the Schedule at a Glance, Fees & Deadlines, and Show Information pages—and will remain online through July 17, 2027, giving you long term exposure and high visibility before and after the show.

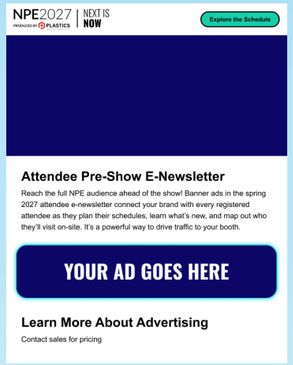
Member: $8,000
Non-Member: $10,000



BANNER AD IN ATTENDEE PRE-SHOW E-NEWSLETTER

Reach the full NPE audience ahead of the show! Banner ads in the spring 2027 attendee e-newsletter connect your brand with every registered attendee as they plan their schedules, learn what's new, and map out who they'll visit on-site. It's a powerful way to drive traffic to your booth.

Member: $3,000
Non-Member: $3,500



NPE MOBILE APP

Boost your visibility with the official NPE Mobile App! As the primary resource attendees use to navigate the show and organize their onsite experience, the app is the perfect place to keep your brand top of mind.

Mobile App Exclusive Mobile App Banner Ads (6 Left)

Mobile App Push Notifications (5 Left)

MOBILE APP STATS

27,270+ Downloads
883,430+ Banner Views
396,930+ Exhibitor Showroom Views



Mobile App Exclusive	Mobile App Banner Ads (Limit 8)	Mobile App Push Notifications (Limit 10)
SOLD **M** $25,000 **Non-Member:** $30,000	**Member:** $4,200 **Non-Member:** $4,700	**Member:** $3,000 **Non-Member:** $3,500
• Branding on loading screen • Two rotating banners on the main navigation page • One mobile push notification • Promotion as the official Mobile App Sponsor in pre-show marketing and onsite signage	• Rotating banner on the main navigation page • **Linking:** Banners link to your mobile listing for lead capture • **Size:** 1080 w x 169 h • **Format:** Static GIF or JPG	• Message contains a subject, short description, and a full-length message • **Subject:** 20 characters • **Push Notifications**: 60 characters • **Full-length message**: Unlimited (a clear and concise message is recommended)

ONSITE SIGNAGE

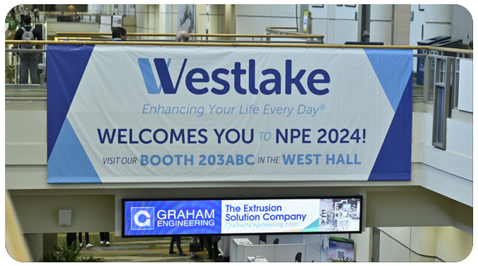
Stand out at NPE with **high-impact** onsite signage. **Bold visuals** and **premium placements** put your brand in front of attendees at every turn. From large-format banners and column wraps to dynamic digital signage, these eye-catching touch-points **keep your message top of mind** all show long.

SIGNAGE ARTWORK **DEADLINE:**
FEBRUARY 1, 2027



AISLE SIGNS

West Hall: 83 double-sided aisle signs ($30,000)
South Hall: 60 double-sided aisle signs ($25,000)



BANNERS

Member: $6,500 – $28,250
Non-Member: $6,600 – $30,000



COLUMN WRAPS

Member: $5,500 – $20,000
Non-Member: $6,050 – $22,000



DIGITAL SIGNAGE

Member: $8,500
Non-Member: $9,500



SOUTH HALL OUTSIDE STAIR GRAPHICS (NEW FOR NPE2027)

Full-color graphic across the Orange County Convention Center, South Hall stair risers give you high-impact exposure in an impossible- to-miss location. Stair branding is a highly visible way to showcase your company, as well as encourage brand recognition with daily exposure to attendees.

Member: $100,0000

Non-Member: $120,0000



3-SIDED KIOSKS

Member: $6,000
Non-Member: $6,600



FLOOR GRAPHICS (SMALL/LARGE)

Member: $6,000/$12,000
Non-Member: $6,600/$13,200



ESCALATOR & STAIR GRAPHICS

Member: $6,000 – $30,000
Non-Member: $6,600 – $33,000



DOUBLE SIDED WALKWAY SIGNAGE

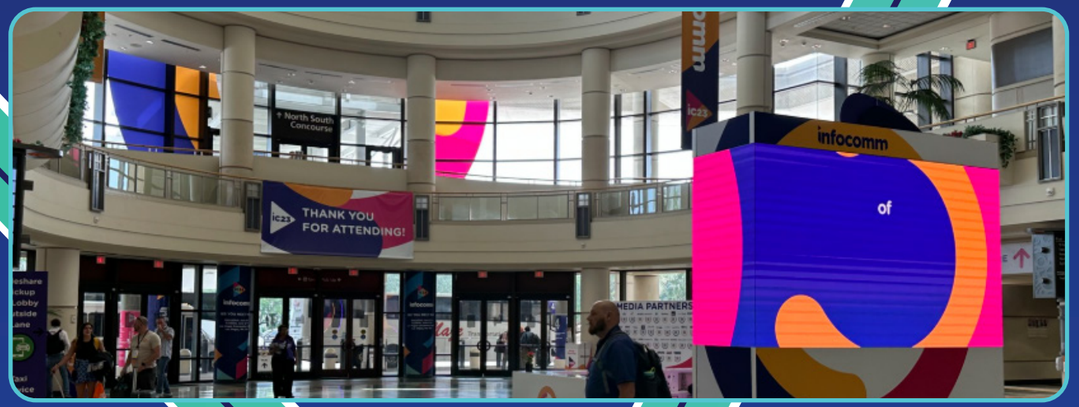
Member: $5,000
Non-Member: $5,500



DOOR & WINDOW CLINGS

These large-format graphics provide a powerful branding opportunity to showcase new products, promote booth offerings, and increase booth traffic. Positioned at key entrances and pathways, Door & Window Clings help maximize brand visibility and capture attention before attendees even reach the show floor.





ENTRY DOOR/WINDOW CLINGS
(SINGLE-SIDED)

NORTH/SOUTH SKYBRIDGE TO WEST HALL ENTRANCE

Member: $15,000

Non-Member: $18,000

WEST HALL A/B DOOR CLINGS
(SINGLE-SIDED)

12 DOORS

Member: $10,000

Non-Member: $12,500

WEST HALL A/B DOOR CLINGS
(DOUBLE-SIDED)

12 DOORS

Member: $20,000

Non-Member: $25,000

ROSEN CENTRE SKYBRIDGE TO WEST HALL A WINDOW CLINGS
(SINGLE-SIDED)

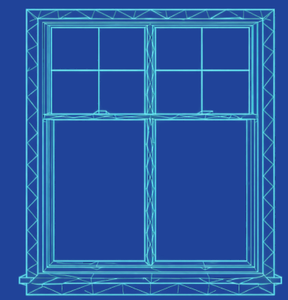
Member: $10,000

Non-Member: $12,500

ROSEN CENTRE SKYBRIDGE TO WEST HALL A WINDOW CLINGS
(DOUBLE-SIDED)

Member: $20,000

Non-Member: $25,000



ONSITE BRANDING



ATTENDEE TOTE BAGS

Make a lasting impression as the exclusive attendee tote bag sponsor! Your brand will be front and center with every registered attendee as they walk the show floor, plus airports and offices afterward. Sponsor is responsible for bag production and delivery to the show.

Member: $20,000
Non-Member: $25,000



BATHROOM MIRROR CLINGS

This high-visibility opportunity places your brand message on over 100 mirrors located throughout the West and South Halls of the Orange County Convention Center.

Pricing is based on the number of mirrors selected.

Contact sales for pricing.



LANYARDS

Lanyards are essential, unavoidable, and always visible. Worn by every registered attendee, this sponsorship delivers nonstop impressions and powerful brand recall throughout the show.

Member: $64,000
Non-Member: $68,000



REGISTRATION SPONSOR

With every NPE attendee required to register, this exclusive sponsorship delivers guaranteed, show-wide exposure before and during the event. Your company name and logo will be featured on the NPE registration website, in the registration confirmation email, and prominently displayed onsite across exterior and interior signage, including all three registration areas.

Member: $35,000
Non-Member: $40,000

NPE SHOW PRODUCTS

ADVERTISE ACROSS THE **OFFICIAL NPE SHOW PRODUCTS,** PRODUCED BY CRAIN COMMUNICATIONS

Reach NPE2027 attendees and the audiences of *Plastics News and Sustainable Plastics* through high-visibility advertising opportunities in the official NPE Show Products. Products include:

- NPE Show Daily
- NPE Show Directory
- NPE Show Floor Map
- NPE Pre-Show Technology e-Newsletter
- NPE Onsite e-Newsletter

LOOKING FOR **MORE INFORMATION?**

Contact John Hickey at JHickey@crain.com

VIDEO

Boost brand visibility and attract more attendees to your booth with a video sponsorship on **NPETV!** Your message reaches attendees **across the convention center,** appears in the daily show recap email, and is amplified through **NPE.org** and **NPE® social media channels** to extend your impact beyond the show floor. Plus, you can **leverage your video footage in your own marketing** efforts to keep the momentum going.

NPE® retains final cut of all videos during the show, but additional edits are available post-show at the exhibitor's expense. Exhibitors will receive video footage within 48 hours of filming.

IN-BOOTH PRODUCT DEMOS

Highlight your products and services with a 2–3 minute, professionally produced video filmed in your booth with the host of NPETV.

Member: $8,500

Non-Member: $9,000



DAILY TITLE SPONSOR *(4 DAYS REMAIN – TUESDAY IS SOLD)*

Own the day on NPETV with premium visibility and exclusive brand placement. This high-impact opportunity includes:

- Daily news intro filmed in front of your booth
- Company logo included on the NPETV intro
- Logo included on the NPETV web page on NPE.org
- 2–3 minute in-booth product demo
- One Leadership Interview

Member: $15,000 per day

Non-Member: $17,500 per day



EXHIBITOR CLIPS

Capture a concise, high-impact message from your booth with an NPETV-produced exhibitor clip. This 30-second clip requires 20-30 minutes of onsite filming time with a representative from your organization. Exhibitor clips do not include the host of NPETV.

Member: $4,000

Non-Member: $4,500

LEADERSHIP INTERVIEWS

Position your company as a thought leader with a studio quality interview produced by the NPETV crew. Interviews are filmed in the onsite NPETV studio with a professional host.

Member: $5,500

Non-Member: $6,000

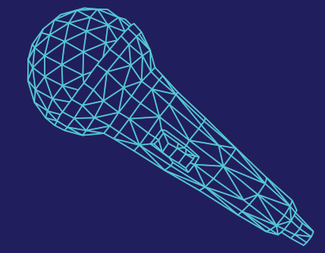
SCAN THE QR CODE
TO LEARN MORE ABOUT VIDEO SPONSORSHIPS

EDUCATION STAGES

Each exclusive education stage sponsorship includes:

- One 30-minute speaking opportunity
- Recognition on NPE.org
- Branding on the stage, overhead banner, floor, and panel graphics
- Company name in NPE press release and blog post mention
- Attendee lead capture

Member: $25,000
Non-Member: $30,000



INNOVATION STAGE

SOLD

West Hall



PACKAGING STAGE (NEW FOR NPE2027)

South Hall



SUSTAINABILITY STAGE

South Hall



SPONSORED EDUCATION SESSIONS (NEW FOR NPE2027)

*Session schedules will be **available in late 2026.***

Elevate your brand and command attention by presenting on one of NPE's three show floor education stages—the Packaging, Innovation, or Sustainability Stage. This dedicated 30-minute session, open to all NPE attendees, gives you a powerful platform to spotlight your newest product, breakthrough technology, or standout customer success story, and drive traffic back to your booth!

Scan the QR code **to complete the interest form to learn more.**

Member: $5,000
Non-Member: $6,000

SPECIAL EVENTS

NPE OPENING PARTY (EXCLUSIVE)

Monday | 7:00 PM – 9:00 PM | Pointe Orlando

Put your brand at the center of one of the most anticipated networking events. This sponsorship gives attendees exclusive access to four entertainment venues, a live DJ, interactive games, great food and drinks, and opportunities to connect with peers.



SPONSORSHIP INCLUDES:

- Company logo on NPE website, mobile app, stage signage, and four meter board signs
- Roaming photo booth includes branding on photos
- Branded napkins and light-up cups at all venues
- Social media recognition before and during the event
- 20+ monitors throughout the venues (sponsor provides a 20 second video to loop)
- 2–3-minute opening remarks on stage (requires Show Management approval)
- Opportunity to provide branded giveaways (requires Show Management approval)
- Opportunity to supply branded t-shirt and baseball cap for DJ, and cowboy hats for line dancers

Member: $50,000
Non-Member: $60,000

WOMEN IN PLASTICS BREAKFAST (1 SOLD, LIMIT 2)

The sold-out Women in Plastics Breakfast is returning to NPE2027, bringing together women from across the plastics industry for a morning of meaningful connections and inspiring conversation. This premium sponsorship opportunity includes: your company name and logo featured in pre-show marketing efforts (email and social media campaigns), onsite signage, on-stage recognition, on NPE.org and the option to provide an event giveaway.



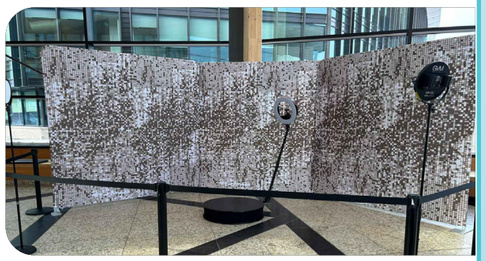
Member: $20,000
Non-Member: $25,000

FLIP & SIP RECEPTION SPONSORSHIPS

Tuesday | 5:00 PM – 7:00 PM

Hosted by the Future Leaders in Plastics (FLiP), this event returns after being sold out in 2024, uniting the next generation of the industry at NPE for a night of networking and fun.

360 PHOTO BOOTH (EXCLUSIVE)



The 360 Photo Booth puts your brand at the center of the night's most buzz-worthy experience. Guests step onto the platform to capture videos that are instantly shareable across social media. Your branding is featured throughout the experience, ensuring every spin, smile, and share amplifies your visibility. Every video captured also becomes a keepsake with your company logo on it.

Member: $5,000

Non-Member: $6,000

BASKETBALL SHOOTOUT (EXCLUSIVE)



Nothing draws a crowd like a little competition. The Basketball Shootout is high-energy, exciting, and positions your brand at the center of the action as attendees test their shooting skills and cheer each other on. Contact the sales team for additional details.

Member: $5,000

Non-Member: $6,000

CORNHOLE (EXCLUSIVE)



Easy to join and fun to watch. Cornhole creates a relaxed gathering spot where attendees can chat and connect with a little friendly competition. Your logo will be placed on the cornhole boards and included in event signage.

Member: $2,500

Non-Member: $3,500

CUP STACK TOWER GAME (EXCLUSIVE)



Fast, competitive, and instantly engaging. Teams race to build the tallest free-standing tower using only plastic cups. This sponsorship includes branded cups and signage, putting your company right in the middle of the fun. You'll also be incorporated into the award categories, making you part of every wobble and triumphant tower build.

Member: $2,500

Non-Member: $3,500

GIANT JENGA (EXCLUSIVE)



This classic crowd-pleaser is impossible to walk past without stopping to watch. Giant Jenga gives attendees a reason to slow down and have some fun while giving your brand high visibility. Each careful move builds anticipation and keeps the crowd locked into the competition. Your logo will be featured on signage and branded game elements.

Member: $2,500

Non-Member: $3,500

NETWORKING BINGO (EXCLUSIVE)



Fun. Interactive. Memorable. This isn't your average icebreaker. Networking Bingo gets attendees moving, mingling, and making connections as they complete their cards. Your logo will appear on every card in the room and on event signage, with additional recognition when prize winners are announced. For added exposure, you can provide branded pens and prizes to keep your company top of mind.

Member: $5,000

Non-Member: $6,000

SIGNATURE DRINK (EXCLUSIVE)



This exclusive sponsorship brings the night's signature drink to life—a flavorful experience guests will talk about long after the final sip. Your company logo will be featured on signage, menus, and bar displays highlighting your signature drink. You'll also have the option to name the drink after your company or brand.

Member: $5,000

Non-Member: $6,000

SUPPORTING SPONSOR (LIMITED OPPORTUNITIES)

Make connections and generate brand exposure with the next generation of plastics industry leaders. Your sponsorship includes sending a representative, and your company will be visible throughout the evening with logo placement on onsite signage and a digital ad on the reception monitors.

Member: $1,500

Non-Member: $2,000

ATTENDEE ACTIVATIONS

HEADSHOT LOUNGE (EXCLUSIVE)

Sponsor one of NPE's most popular attendee activations! This complimentary, high traffic experience draws consistent engagement throughout the show, making it a powerful branding opportunity. Sponsorship includes attendee lead scans, prominent onsite signage, recognition on NPE.org, and company name and logo placement in preshow marketing

Member: $44,000

Non-Member: $48,000



INTERNATIONAL ATTENDEE LOUNGE (CO-SPONSORED)

West Hall

Connect with a global audience by sponsoring this dedicated hub for NPE attendees from 130+ countries. This premium space offers WiFi, coffee, translation services, and more to support meaningful international connections. Sponsorship includes attendee lead capture, onsite signage, logo recognition on NPE.org, and brand visibility at the International Reception.

Member: $20,000

Non-Member: $22,500



POLYMER PUB

South Hall – NPE Bottle Zone

The Polymer Pub, formerly known as the NPE Beer Garden is one of NPE's most popular networking destinations, drawing consistent traffic throughout the show. This sponsorship includes your company logo on high top tables, onsite signage (floor graphics and hanging signs), recognition on NPE.org, a literature rack for company collateral, and the option to provide branded napkins or cups for extended brand visibility.

Member: $25,000

Non-Member: $30,000



PRESS LOUNGE (EXCLUSIVE – NEW FOR NPE2027)

This high-impact opportunity places your brand at the center of industry-shaping conversations, offering direct access to 200+ global media outlets. Your brand will be featured onsite through signage and recognized in pre-event communications to the press. You can also distribute press materials or branded giveaways, aligning your company with NPE's official press activity.

Member: $10,000

Non-Member: $12,500



REFILLABLE WATER BOTTLE (EXCLUSIVE – NEW FOR NPE2027)

Attendees will receive your logo branded water bottle at registration, and it will travel with them throughout the entire event, get posted on social, be brought up in conversations, and be taken home for long-term use—keeping your brand top of mind well past the event. Sponsor to supply water bottle and obtain approval from show management.

Member: $20,000

Non-Member: $25,000



SKETCH BOTS (EXCLUSIVE – NEW FOR NPE2027)

South Hall

Your brand will receive high-visibility through this interactive, tech-driven experience. Guests receive custom robot-drawn portraits featuring your logo or message, creating a memorable keepsake that extends well beyond the show. Two to four sketch bots will operate each day, driving engagement, social sharing, and positioning your brand as an attendee-focused partner.

Contact sales for pricing.



SUSTAINABILITY PARK

ABOUT **SUSTAINABILITY PARK**

This immersive destination is where learning and play unite to spotlight industry leaders and real-world solutions shaping the future of sustainable plastics. Attendees will dive into interactive features like a 30-foot-wide ball pit, explore museum-style installations, and join fireside chats on trending topics.

For participating companies, the experience offers a high-impact platform to showcase proven solutions, elevate brand leadership, and align with the visionaries driving the future of the industry.

WHY A **PARK**

The park environment draws visitors into an atmosphere of nature, community, and play to signify the importance of protecting our natural environment through collaboration with one another and iterative innovation.

The circular pathway is meant to serve as a visual reminder of the realities of sustainability work. Though our shared goal is to create a circular economy, the path to get there is not always straight forward. The pathway invites attendees to experience that journey firsthand.



SPONSORSHIP OPPORTUNITIES
NETWORKING

SUSTAINABILITY RECEPTION
(2 OPPORTUNITIES AVAILABLE – TUESDAY & WEDNESDAY)

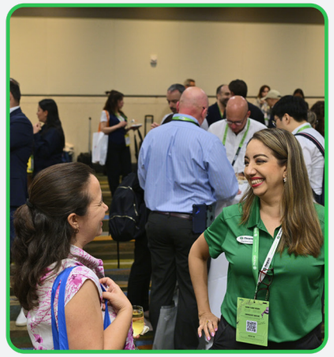
3:30 - 5:00 PM | Sustainability Park

Host one of the most targeted business development opportunities in the new Sustainability Park at NPE2027. Each reception will bring together 100 executives and decision makers with significant buying power and who are actively driving sustainability initiatives in the plastics industry.

Your logo will be prominently featured throughout the reception, positioning your brand as the company that brought together the leaders exploring recycling innovations, circular solutions, and emerging technologies. You also have the option to add your best customers and top prospects to the invitation list.

Member: $10,000
Non-Member: $12,000













SPONSORSHIP OPPORTUNITIES
TURF & CARPET PATHS

ARTIFICIAL TURF

SPONSORSHIP INCLUDES:

- 10 x 20 showcase display in Sustainability Park
- Company logo on Sustainability Park entrance units and show signage
- Logo featured on the NPE.org Sustainability Park webpage
- Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address)

Member: $100,000

Non-Member: $120,000

Or In-kind Contribution: Pending Approval From Show Management

CARPET PATHWAY

SPONSORSHIP INCLUDES:

- Company logo on Sustainability Park entrance units and show signage
- Logo featured on the NPE.org Sustainability Park webpage
- Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address)

Member: $30,000

Non-Member: $35,000

Or In-kind Contribution: Pending Approval From Show Management



SPONSORSHIP OPPORTUNITIES
ATTENDEE ACTIVATIONS

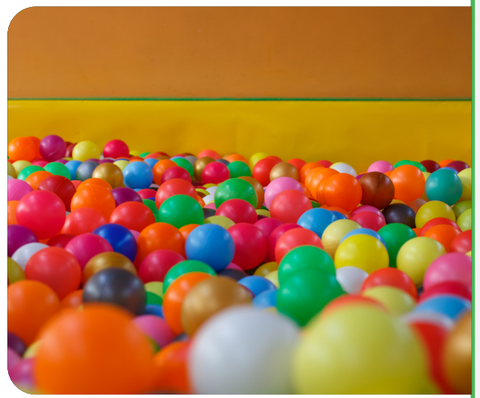
BALL PIT (LIMIT 4 OR EXCLUSIVE SPONSORSHIP)

Located at the center of Sustainability Park, the highly anticipated **27-foot wide ball pit**—featuring **more than 180,000 LLDPE balls**—sits in the **highest traffic area**, ensuring every visitor encounters your brand. This immersive, interactive feature draws attendees in to capture photos, creating organic visibility through social sharing.

Choose to sponsor the **entire ball pit** or **one-fifth of the balls** for flexible brand exposure.

Member: $15,000

Non-Member: $17,000



EXCLUSIVE SPONSORSHIP

Member: $45,000

Non-Member: $50,000



ADDITIONAL OPPORTUNITIES

MINIATURE GOLF SPONSORSHIPS

Sponsor the new 6-hole miniature golf experience inside Sustainability Park! This fun, customizable activation gives you a unique platform to highlight your sustainability story through engaging and educational course signage. Spark attendee interest, boost brand visibility, and drive traffic to your booth by sponsoring one hole—or all six!



Exclusive Miniature Gold Sponsorship	**Single-hole Miniature Gold** (Limit 6)
Member: $48,000 **Non-Member:** $60,000	**Member:** $8,000 Per Hole **Non-Member:** $10,000 Per Hole
• Logo placement on all miniature golf course signage and game scorecards • Logo featured on the NPE.org Sustainability Park webpage • Two social media posts highlighting your participation • Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address)	• Logo placement on signage at your sponsored golf hole • Logo featured on the NPE.org Sustainability Park webpage • One social media post recognizing your participation • Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address)

ENTRY-WAY COLUMN WRAPS (LIMIT 6)

Capture attendees' attention the moment they arrive at Sustainability Park! Towering 8ft column wraps will frame the entrance, creating an unforgettable gateway into this must see destination.

Member: $5,500 per column

Non-Member: $6,050 per column



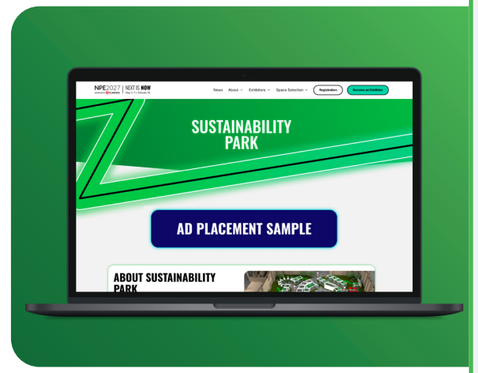
ROTATING WEB BANNER ON THE SUSTAINABILITY PARK PAGE ON NPE.ORG (LIMIT 4)

More than 700K unique users visit NPE.org before the show. Feature your company message with a rotating banner on the dedicated Sustainability Park page to reach professionals seeking sustainable solutions. Banners link to your NPE exhibitor listing to drive traffic.

Ad size: 728 x 90 | **File type:** JPG

Member: $3,000

Non-Member: $4,000



DOUBLE-SIDED METERBOARD (LIMIT 6)

Positioned for optimal exposure, this sponsorship captures attendee attention as they enter and leave Sustainability Park—bringing your sustainability story to life.

Ad size: 1 meter x 8 feet

Member: $4,000

Non-Member: $4,500





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