

NPE2027 | May 3-7, 2027
The Plastics Show | PRODUCED BY  **PLASTICS**
INDUSTRY ASSOCIATION

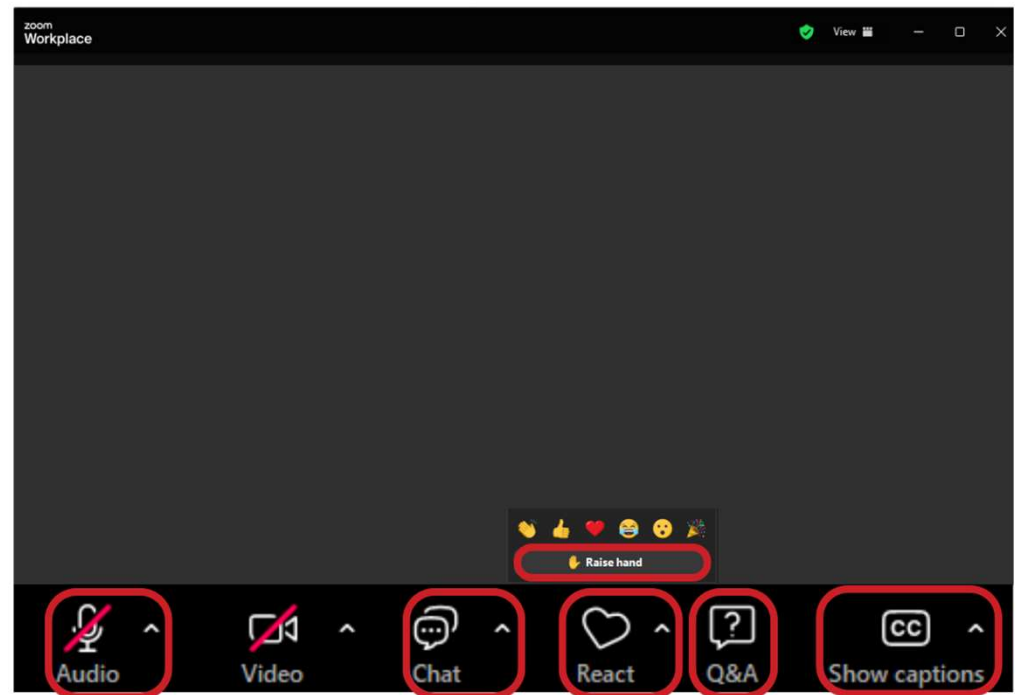
NAVIGATING THE NPE2027 EXHIBIT SPACE APPLICATION

July 30, 2025



Zoom Webinar Features

This webinar is being recorded. For the best experience, please familiarize yourself with the Zoom features located at the bottom of your screen. If you encounter any technical issues, feel free to send a private message to Chiara Matriccino in the chat.



Agenda

- 01 Introductions to the NPE Team
- 02 Space Application Overview
- 03 Rules & Regulations
- 04 Space Selection & Planning Event
- 05 Questions & Answers

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Introductions

Introductions

NPE & PLASTICS Team Members



Susan Celli

Senior Director, Exhibit & Sponsorship Sales

- ❖ Join date: May 16, 2022
- ❖ First NPE: 2024
- *Lead on NPE exhibit and sponsorship sales*



Angela Mealy

Executive Director, NPE

- ❖ Join date: January 13, 2025
- ❖ First NPE: None (yet)!
- *Oversees all of NPE!*



Ashley Hood-Morley

Senior Vice President, Industry Engagement

- ❖ Join date: 2014/2022
- ❖ First NPE: 2015
- *Oversees association revenue growth including NPE exhibit and sponsorship sales as well as membership recruitment and retention*



Jeremy Adams

Director, Trade Show Operations (NPE)

- ❖ Join date: May 30, 2023
- ❖ First NPE: 2024
- *Lead on all operations, including housing*



NPE: The Plastics Show is produced and owned by the **Plastics Industry Association (PLASTICS)**, the leading organization representing the entire plastics supply chain in North America.

Founded in 1937 as the Society of the Plastics Industry (SPI), PLASTICS launched the first National Plastics Exposition (NPE) in 1946 at New York's Grand Central Palace. Originally created to showcase the transformative potential of plastics in postwar America, NPE quickly became the premier event for innovation, technology, and collaboration in the global plastics industry.

Over the decades, NPE has evolved into a triennial, world-class trade show that brings together thousands of professionals from across the globe to experience the latest advancements in plastics manufacturing, sustainability, and design.



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Space Application Overview

NPE2027 Space Application Key Dates

1 Aug. 12, 2025

Applications Open!

2 Nov. 21, 2025

Show history
“challenges” due
(in writing)

3 Dec. 3, 2025

20% deposit due by 5
p.m. ET for inclusion in
Space Selection
Lottery

4 Dec. 15, 2025

Space Selection
Lottery!

5 Dec. 16, 2025

Space Selection
Lottery Results
posted online

6 Jan. 14, 2026

NPE2027 Floor
Plans available
online

7 Mar. 2-6, 2026

In-Person Space
Selection at
OCCC, Orlando, FL



Add to Safe Senders List!

Don't miss important email communications regarding NPE2027! Add the following email addresses and/or domains to your Safe Senders list:

Email Addresses:

- exhibit@npe.org
- npe@plasticsindustry.org
- service@mapyourshow.com

Domains:

- npe.org
- mapyourshow.com
- plasticsindustry.org

Getting Started

NPE2027
The Plastics Show

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INDUSTRY ASSOCIATION

Orange County Convention Center
Orlando, FL
NPE.org | #NPE2027

Estimated Completion Time: 15-20 Minutes Max

Apply to Exhibit

Returning Exhibitors

Booking Code

The code has been provided to the primary exhibitor contact on file. Email exhibit@npe.org to request your code.

Continue

First-Time Exhibitors

If you are a new exhibitor at NPE, please use the button below to start your booth space application.

Continue

Need Help?

Having problems finding your booking code? Contact show management at exhibit@npe.org.

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Previous NPE Exhibitors

Apply to Exhibit

Returning Exhibitors

Booking Code

The code has been provided to the primary exhibitor contact on file. Email exhibit@npe.org to request your code.

Continue

- The primary contact on file will receive a **booking code** via email on August 12 (and in additional emails sent after that date).
- If you have previously exhibited at NPE and don't receive a booking code, email exhibit@npe.org to request your booking code.
- The booking code will pre-populate company and primary contact details on file. **All details should be reviewed for accuracy, even if pre-populated.**

New NPE Exhibitors

First-Time Exhibitors

If you are a new exhibitor at NPE, please use the button below to start your booth space application.

Continue

- Use this option if you have never exhibited at NPE, *or if you last exhibited prior to 2015.*
- No company or contact details will be pre-populated. This will only add 3-5 minutes in submitting an exhibit space application.

6 Application Steps

NPE2027
The Plastics Show

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INDUSTRY ASSOCIATION

Orange County Convention Center
Orlando, FL
NPE.org | #NPE2027



- 1. Company Information:** Company Name, Address, Contact Details, Exhibit Information, Location Preferences. **Please take your time on this step to ensure accuracy.**
- 2. Select Booth Space:** Indicate preference on booth size(s)
- 3. Packages:** Enhance your online listing – new, discounted pricing and new features.
- 4. Confirm Order:** Review details from Steps 1-3 to confirm accuracy and sign application.
- 5. Payment:** payment details. An invoice will be sent within 1-2 business days.
- 6. Complete:** Congratulations – your exhibit space application has been submitted!

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Exhibit Details – Step 1

EXHIBIT INFORMATION

* Will you be displaying machinery/equipment?

☐ No ☐ Yes ☐ Uncertain

If yes, will the machinery/equipment be in operation?

☐ No ☐ Yes ☐ Not Applicable

If yes, will the machinery/equipment need to be anchored to the show floor?

☐ No ☐ Yes ☐ Not Applicable

* Will your company produce plastic product(s) during the show?

☐ No ☐ Yes ☐ Uncertain

* Utilities Required

☐ Air ☐ Water ☐ Drain ☐ Gas ☒ 120V Power* ☐ 208V Power ☐ 380V/480V Power

☐ None

Help us help you! Answering these questions as accurately as possible ensures the NPE Show Management team and official contractors can plan appropriately.

Note: All exhibitors will be billed for the 120V electrical service package by the OCCC. Rates are being finalized and expected to be available by the end of October 2025.

Location Preferences – Step 1

PLEASE INDICATE WHICH EXHIBIT HALL AND/OR TECHNOLOGY ZONE YOU WISH TO BE IN. TO VIEW A COMPLETE LIST OF TECHNOLOGY ZONES AND THEIR DESCRIPTIONS [CLICK HERE.](#)

*** Location Choice #1**

☐ South Hall A, General Floor ☐ South Hall B, General Floor ☐ South Hall, *Bottle Zone

☐ South Hall, *Manufacturing Services Zone ☐ South Hall, *Materials Zone

☐ South Hall, *Moldmaking Zone ☐ South Hall, *Recycling and Sustainability Zone

☐ West Hall A, General Floor ☐ West Hall B, General Floor ☐ West Hall C, General Floor

☐ West Hall D, General Floor

☐ West Hall, *Recycling & Sust

As part of the qualification process, if requesting space in a Technology Zone, a brief description must be provided outlining your company's focus for the Zone along with a URL link to your company website where the products/services are highlighted.

Company URL #1

Description

- Indicate three location preferences for your exhibit space selection.
- If you are interested in exhibiting in a Technology Zone, click the hyperlink to view the qualifications to reserve space in a Zone.
- If a Technology Zone is selected as a preferred location, you must provide a link to a web page which highlights your services and/or products that apply to that Zone.

Booth Space Request – Step 2

Space	Price Options	Price
- Select Space - ▾	- Select Location - ▾	\$ 0.00 
Grand Total:		\$ 0.00

Add Space

Comments

Please enter your booth request comments in the box below.

Note: Booth requests are not guaranteed. The NPE Show Management team will reference these notes as needed during the in-person space selection event.

Back

Continue

- Select the exhibit space size you are interested in. If you don't see the exact size, select an option close to what you want and indicate in the comments box what size you are interested in.
- The price/rate will automatically be calculated. If you are a member of Plastics Industry Association, Show Management will review your order to ensure you are billed at the correct space rate before issuing an invoice.

Showroom Packages – Step 3

The screenshot shows a multi-step registration process. At the top, a progress bar has six steps: 1. Company Information, 2. Select Booth Space, 3. Packages (current step), 4. Confirm Order, 5. Payment, and 6. Complete. Below the progress bar is a light blue notification box with an information icon and the text: 'An Online Marketing Option must be selected. X'. The main heading is 'Pick Your Perfect Package'. Below this, a promotional message states: 'Secure the early bird rate when you purchase your enhanced showroom listing before March 31, 2026. Attendees will be researching exhibitors online. Will your listing stand out?'. At the bottom, there are five dark blue buttons: 'Leads/Logo Opt-In', 'Essential Listing' (which is highlighted), 'Deluxe Listing', 'Premier Listing', and 'Basic Listing'. The 'Essential Listing' button contains the text: 'Get it all, opportunities for branding and be seen by more attendees'.

1 Company Information 2 Select Booth Space 3 Packages 4 Confirm Order 5 Payment 6 Complete

Pick Your Perfect Package

Secure the early bird rate when you purchase your enhanced showroom listing before March 31, 2026.
Attendees will be researching exhibitors online. Will your listing stand out?

Leads/Logo Opt-In **Essential Listing** **Deluxe Listing** **Premier Listing** **Basic Listing**

Get it all, opportunities for branding and be seen by more attendees

- Enhance your online directory listing and showcase your solutions to attendees before they even step foot in the exhibit hall.
- Early bird rates are available through March 31, 2026. If you have any questions on the available upgrades, email exhibit@npe.org for help.

Review Order & Sign – Step 4

☐ I confirm I have reviewed and accept the Terms & Conditions outlined and agree that our company will abide by all Show Rules & Regulations.

* Please sign



* Signature Print Name

* Title

* E-mail Address

* Phone

☐ The person executing this agreement has read and agrees, on behalf of the individual or entity for which it is executed, to be bound by the terms and conditions of the contract incorporated

- Review the Terms and Conditions as well as the Show Rules & Regulations.
- Sign with your mouse and add the contact details for the individual submitting the space application.
- Once you proceed past Step 4, you cannot go back.

Payment Details– Step 5

Payment

** Indicates required information*

Order Number: 566786				
Linear, 10 x 20	\$10,300.00	Payment Schedule	Date Due	Amount Due
Order Total:	\$10,300.00	Deposit	DUE NOW	\$2,060.00
Amount Due Now:	\$2,060.00	March Payment	03/31/2026	\$3,090.00
		Final Payment	10/30/2026	\$5,150.00
Total Due Now		\$2,060.00		

- To be included in the Space Selection Lottery, the 20% deposit must be received by December 3, 2025, at 5 PM ET.
- Applications and deposits received after December 3, 2025, at 5 PM ET will be placed in the next available slot in their show history category based on deposit receipt.
- *Application approval & invoice will be sent within 2 business days.*

Application Complete!



Application Received!

Thank you for submitting your NPE2027 Exhibit Space Application.

Once your application has been reviewed and approved by NPE Show Management, you will receive an invoice by email. To be included in the Space Selection lottery, your deposit payment must be received by December 3, 2025, at 5:00 p.m. ET.

[Click here](#) visit the NPE2027: The Plastics Show website

Thank you for choosing to exhibit at NPE2027: The Plastics Show.



Rules & Regulations

Rules & Regulations

- When submitting an exhibit space application, you agree to abide by all Show Rules and Regulations. A link to the rules and regulations are included on step 4 and a copy will be included in the confirmation email you receive. Please review in detail.
- Section 6: Exhibit Booth Design, Placement, Safety and Elements – *Rules which may impact your selection decision.*
 - *Sightlines and setbacks*
 - *Booth type descriptions and samples*
 - *Signage, including hanging signs, banners and trusses*
 - *Machinery, Robots & Equipment Placement*
 - *Last-In, First-Out Sections*



Space Selection & Planning Event

Space Selection & Planning Event

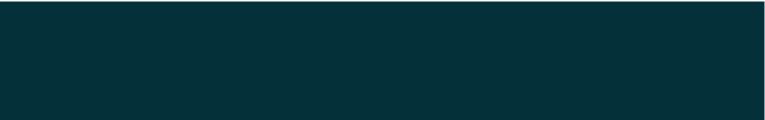




NPE2027 Space Selection & Planning Event – **IN-PERSON**

- **Dates:** March 2-6, 2026
- **Location:** Orange County Convention Center – Tangerine Ballroom
- Selection of exhibit space based on Show History and membership status with Plastics Industry Association.
 - Example: Members of Plastics Industry Association with a Show History of 31 will select first, followed by members with a Show History of 30. After all member companies have selected, non-members will select their booth space.
 - The Space Selection Lottery, held December 15, 2025, will determine the order for each Show History category. To be included in the lottery, an application and the 20% deposit must be received by December 3, 2025, at 5 pm ET.

In addition to selecting a booth space:

- Concurrent education sessions to kick-start your NPE2027 planning.
 - OCCC campus walking tours.
 - Breakfast and lunch!
 - Vendor marketplace – place orders and receive special incentives for participating at the in-person Space Selection event.
 - Networking receptions from Sunday – Wednesday.
- 



Questions & Answers

Thank You

Next Webinar: November 5, 2025

NPE2027 SPACE SELECTION CRASH COURSE

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